

PROGRAMME

Monday, 13 July

10:00 CEST
(9:00 BST)

Introduction
10:00 - 10:10 CEST
9:00 - 9:10 BST

10:15 CEST
(9:15 BST)

Workshop 1: The Value Proposition
10:15 - 11:00 CEST
9:15 - 10:00 BST
by Jesús Rivas (University of Salamanca)
"During this workshop, students will know what a Value Proposition is and how a company can create Value for their customers."

Workshop 2: Taster "Online Facilitated Dialogue session"
10:15 - 11:00 CEST
9:15 - 10:00 BST
by UNICollaboration Facilitation team
"In these sessions participants will experience what an OFD feels like and try out a couple of fun, light-hearted activities used to bring participants together online and prepare them for asynchronous collaboration over a number of weeks, which is something university tutors may ask them to do during their studies, especially at a time when Covid is making physical mobilities impossible."

11:00 CEST
(10:00 BST)

Workshop 3: Intercultural leadership
11:00 - 11:45 CEST
10:00 - 10:45 BST
by Guido de Wilde (University of Amsterdam)
"Don't take a one-size-fits all approach to leadership. Choose the leadership style that maximizes your effectiveness in a given situation."

Tuesday, 14 July

Workshop 8: Morning Mobilization
10:00 - 10:30 CEST
9:00 - 9:30 BST
by Jan Hartling (University of Göttingen)
"In this workshop you have the opportunity to mobilize your body, focus and increase your physical well-being with 3-4 guided simple exercises to start the day with a fresh spirit."

Break

Workshop 9: Boost your Resilience
10:00 - 10:45 CEST
9:00 - 9:45 BST
by Meike Heeremans (University of Amsterdam)
"Delve deeper into your ability to be resilient, how to deal with adversity in uncertain times. Learn how to reinforce your resilience with storyboarding and the power of emotions."

Workshop 10: Being brave
11:00 - 11:45 CEST
10:00 - 10:45 BST
by Guido de Wilde (University of Amsterdam)
"Doing something new and possibly scary for the first time? Set out on a brave path and discover how to be vulnerable and willing to learn from your mistakes."

Workshop 11: Taster "Online Facilitated Dialogue session"
11:00 - 11:45 CEST
10:45 - 11:00 BST
by UNICollaboration Facilitation team
"In these sessions participants will experience what an OFD feels like and try out a couple of fun, light-hearted activities used to bring participants together online and prepare them for asynchronous collaboration over a number of weeks, which is something university tutors may ask them to do during their studies, especially at a time when Covid is making physical mobilities impossible."

11:45 CEST
(10:45 BST)

Break

12:00 CEST
(11:00 BST)

Workshop 4: Networking

12:00 - 12:45 CEST

11:00 - 11:45 BST

by Meike Heeremans (University of Amsterdam)

"Networking is one of the most effective strategies when searching for a job. Find your own style in connecting with people and ask them to think along with you."

Workshop 5: Building Accessible, Inclusive, and Equal Societies

12:00 - 12:45 CEST

11:00 - 11:45 BST

by Lindsey Pamlanje (University College Dublin)

"A conversation about barriers to participation and how individuals can contribute to dismantling oppression in day to day life."

Workshop 12: Let's get serious - Games and Play for Intercultural Teams

12:00 - 12:45 CEST

11:00 - 11:45 BST

by Alexandra Schreiber (University of Göttingen)

"Examine some immersive and interactive aspects of play for communication within your team and use it for working together on your best pitch."

12:45 CEST
(11:45 BST)

13:00 CEST
(12:00 BST)

Workshop 6: Introduction to successful presentations

13:00 - 13:45 CEST

12:00 - 12:45 BST

by Elisabetta Pavan (University of Padova)

"The aim of the workshop is to explain the linguistic aspects of communication and public speaking."

Workshop 13: Draw Toast Exercise

12:45 - 13:30 CEST

11:45 - 12:30 BST

by Alan Morgan (University College Dublin)

"This is an exercise in Systems Thinking. Individuals are first asked to Draw how they would make toast. They are then asked to do this exercise in a group."

Workshop 14: The Perfect Entrepreneurial Pitch: Verbal and written

13:00 - 13:45 CEST

12:00 - 12:45 BST

by Solomon Akele Abebe (Lund University)

"The aim of the lecture is to help students clearly communicate their business ideas in verbal and written formats to a wide range of stakeholders. Students will be able to understand why entrepreneurs need to continuously pitch their ideas, what pitching entails in the startup context and the different types of pitches, as well as what a pitch deck means, and what it constitutes."

13:45 CEST
(12:45 BST)

Lunch time

15:00 CEST
(14:00 BST)

Workshop 7: Work effectively in virtual teams

15:00 - 16:30 CEST

14:00 - 15:30 BST

by Linda Yang (University College Dublin)

Drop-in sessions

15:00 - 17:00 CEST

14:00 - 16:00 BST

***16 drop-in sessions** to book with experienced business advisers from **Edinburgh Innovations** to practice your pitch, discuss your solution and get feedback on your ideas.*

Wednesday, 15 July

10:00 CEST
(9:00 BST)

Teams Pitches

10:00 - 12:00 CEST

9:00 - 11:00 BST

11 Teams will pitch their innovative solutions to their Global Challenges

11:00 CEST
(10:00 BST)

Thursday, 16 July

Multiplier event

11:00

Keynote speaker & winning teams' pitches



Bernardo Hernández

Tech investor and entrepreneur

Graduate of ICADE, Pontifical University of Comillas, Madrid's most prestigious business university. He received a masters degree in finance from Boston College and holds the chartered financial analyst (CFA) designation.

At the age of 29, after five years as an analyst and portfolio manager in the asset management industry with companies like Fidelity Investments, BBVA, and Putnam Investments, Hernandez started his first internet venture, *idealista.com*, now the leading real estate site in Spain. Since then, he has participated as an angel investor in other online startups.

Hernandez joined Google in 2005, where he held various positions in the marketing and product organizations. While at Google, he led the acquisition of Zagat and ran the Zagat team until departing Google in May 2013. Hernandez was also the head of Flickr at Yahoo! until May 2015.

Currently, he is Venture Partner of the German venture capital fund e.Ventures and CEO and President of Verse Inc.